



Coates Communications
RESULTS-ORIENTED MARKETING

Create Graphics Like a Pro in Minutes Using Canva





Overview

In this course we will be looking at how to create easy graphics using Canva.



What is Canva?

Canva is a graphic design platform that makes it easy to create aesthetic content for your brand.



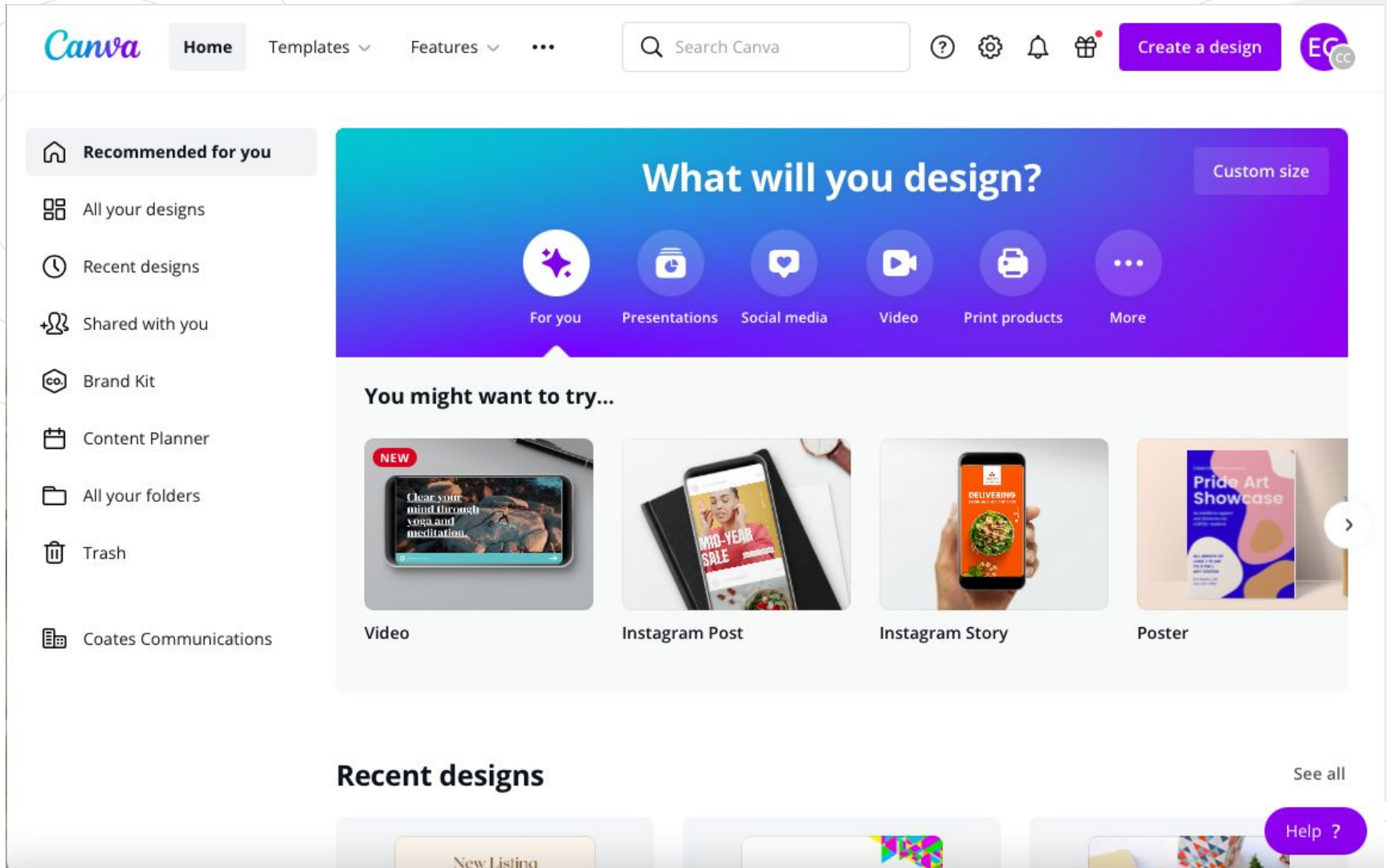
Canva



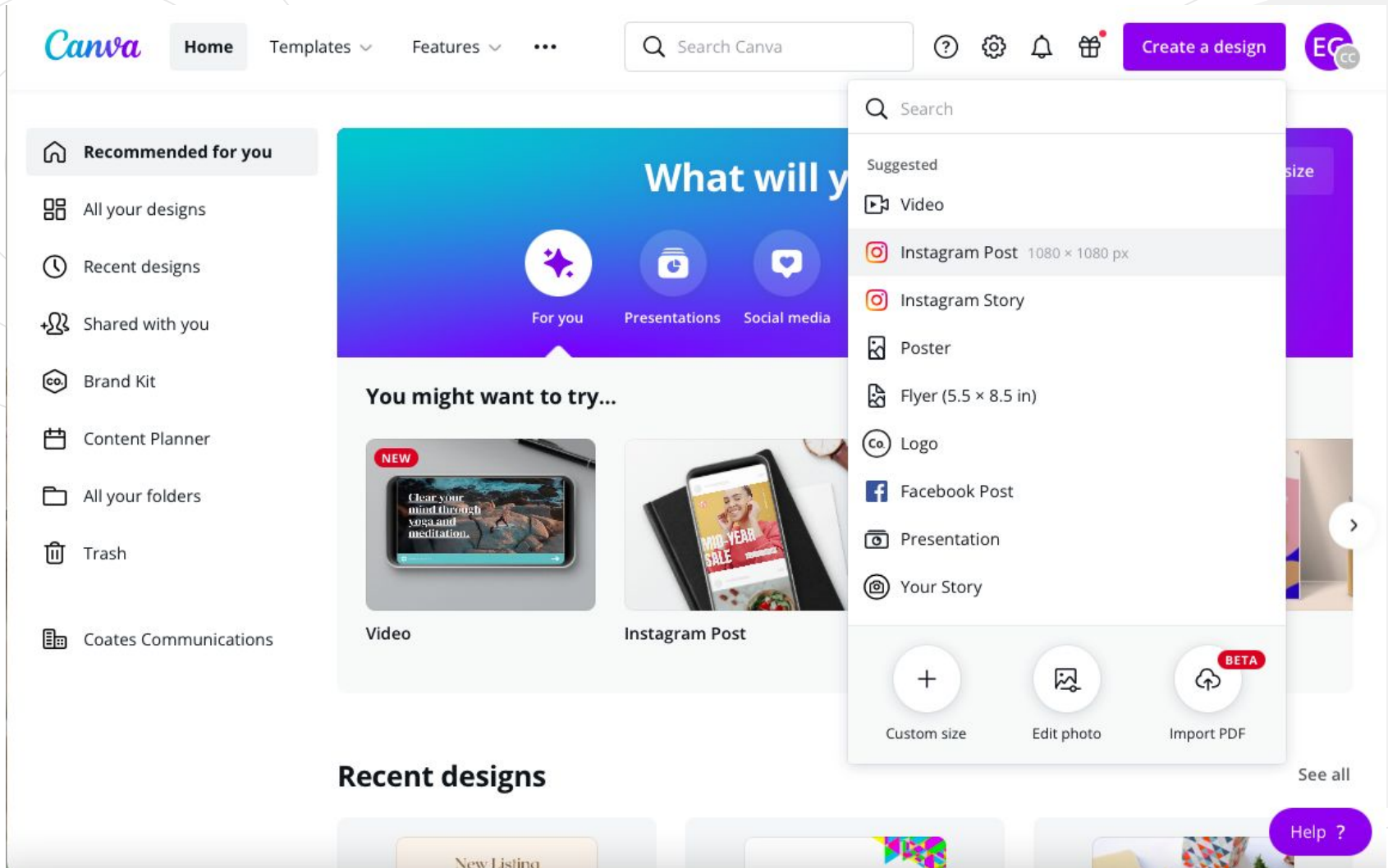
2

How to Use Canva

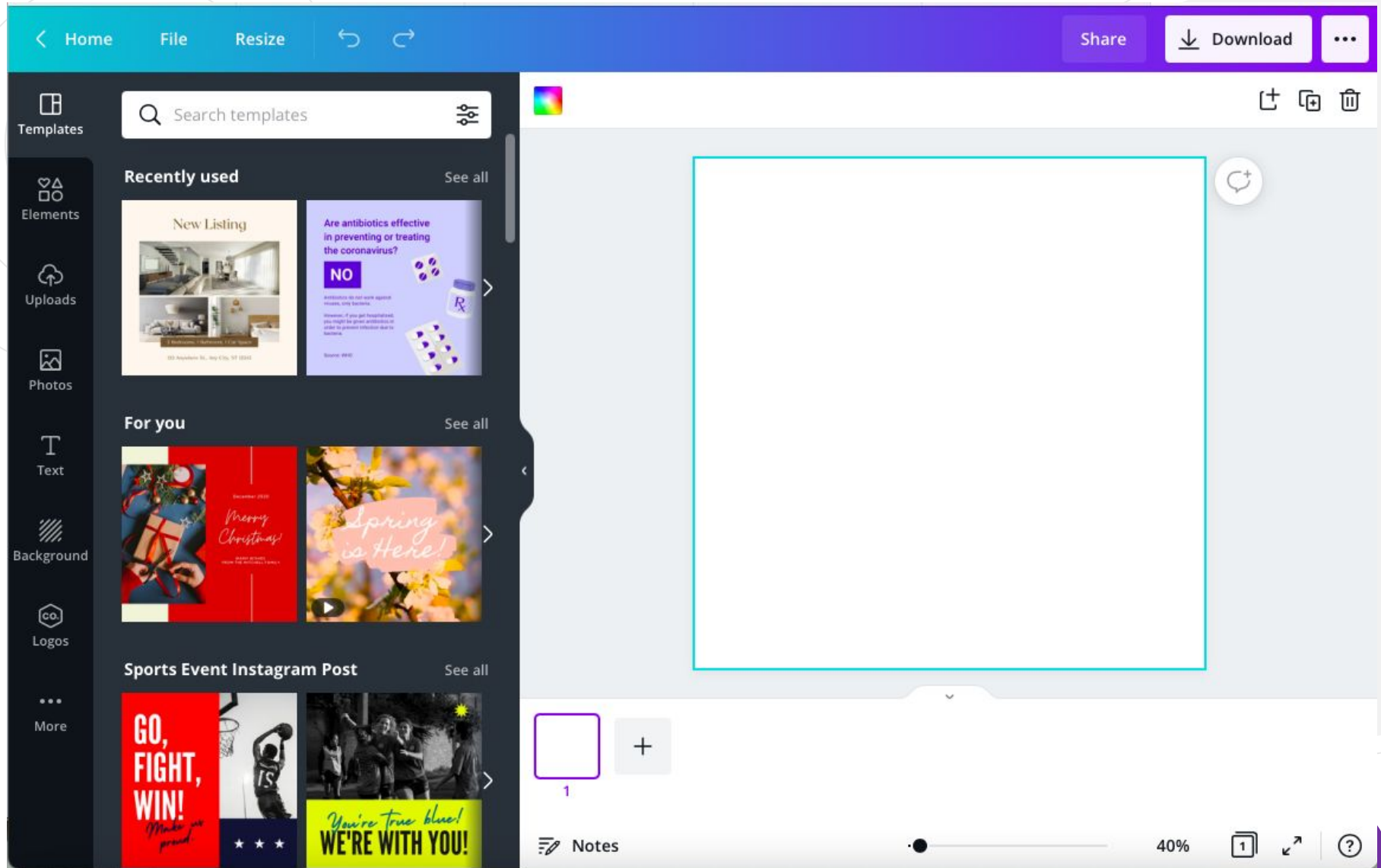
The Home Page



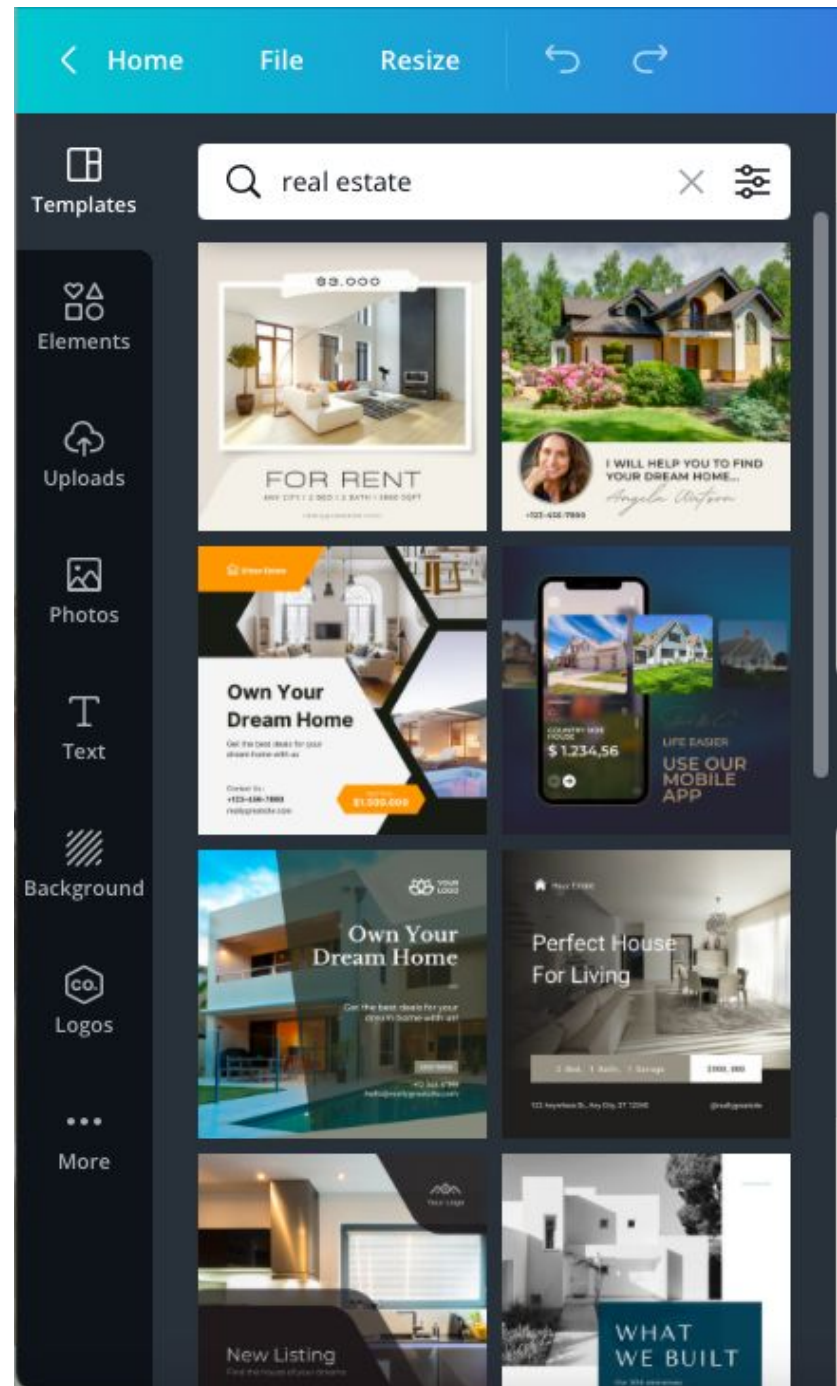
Picking Your Creation



Creating Your Graphic



Exploring Templates



Picking a Template

The screenshot displays a web design tool interface with a blue header bar containing navigation options: Home, File, Resize, and undo/redo icons. On the right of the header are buttons for Share, Download, and a menu icon. A left sidebar lists categories: Templates, Elements, Uploads, Photos, Text, Background, Logos, and More. The main workspace shows a grid of real estate templates. One template is selected and is being edited, displaying a large 'Open House' title, three images of a house (interior, exterior, and a room with a skylight), and contact information: '123 Anywhere St., Any City, ST 12345' and 'reallygreatsite.com'. Below the workspace, there is a 'Notes' section and a zoom level indicator set to 40%.

Home File Resize

Share Download

Templates

Elements

Uploads

Photos

Text

Background

Logos

More

real estate

HOUSE FOR SALE!

Dream Home

Perfect House For Living

Open House

Own Your Dream Home

NEW LISTING

Own Your Dream Home

Open House

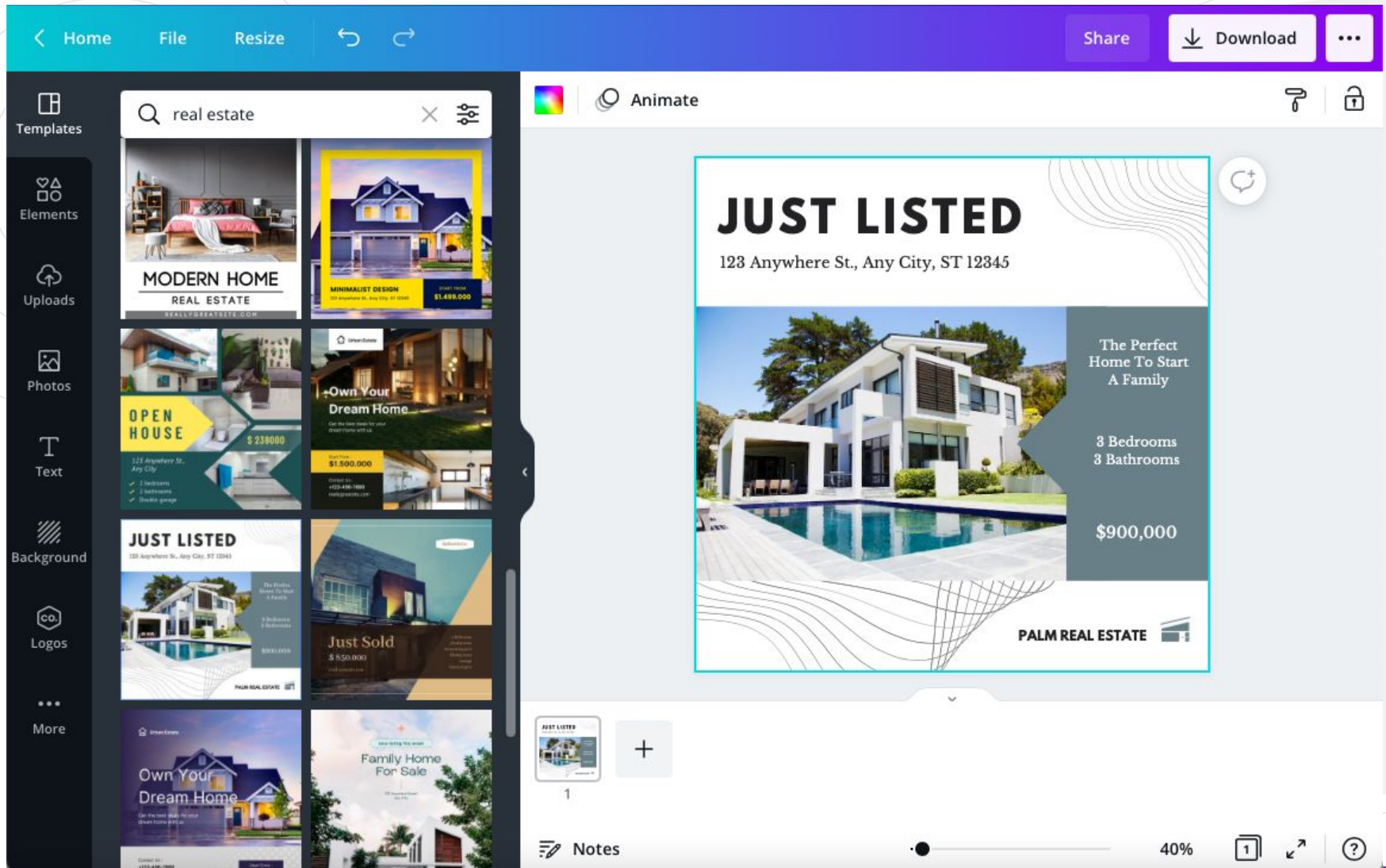
123 Anywhere St., Any City, ST 12345

reallygreatsite.com

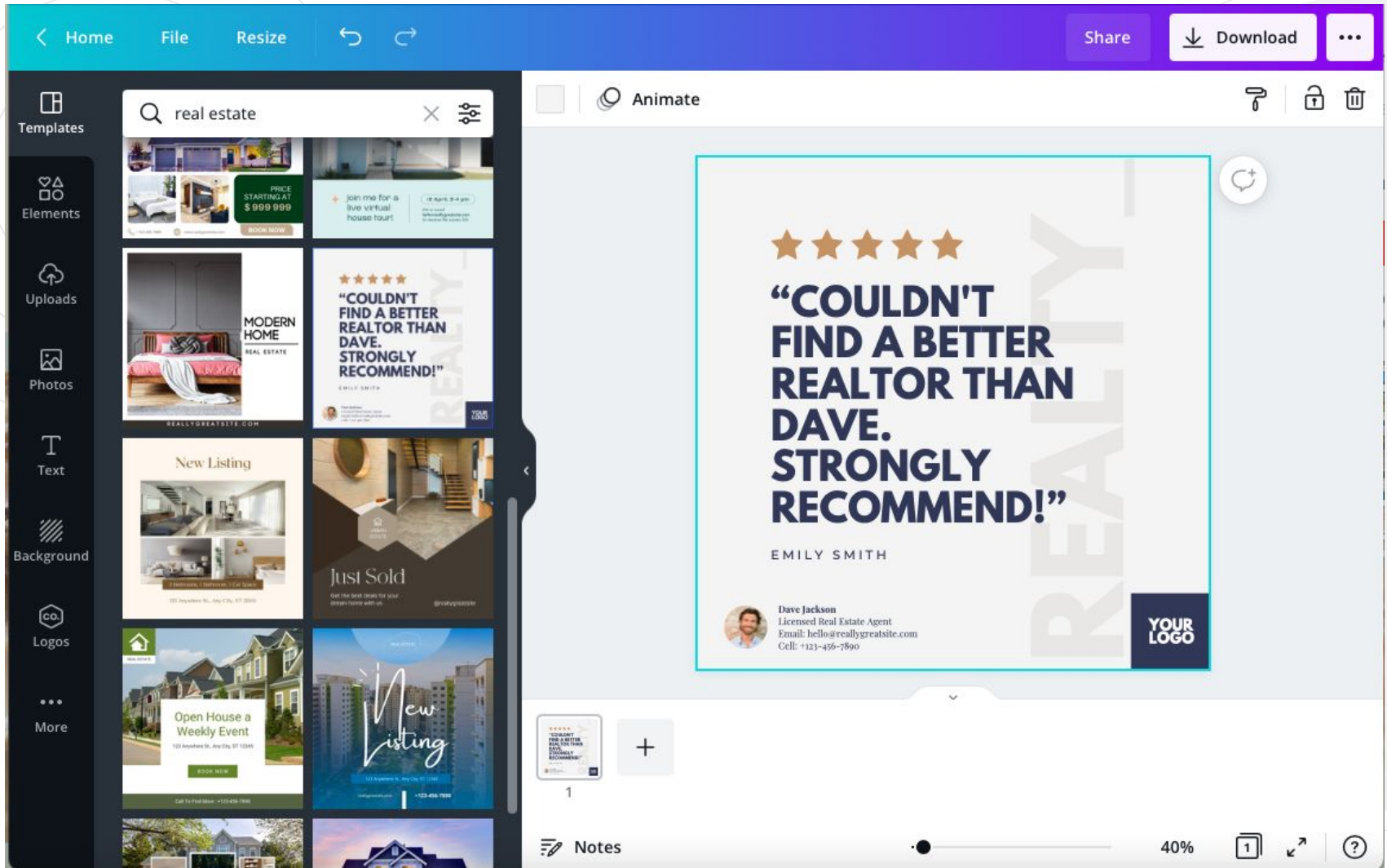
Notes

40%

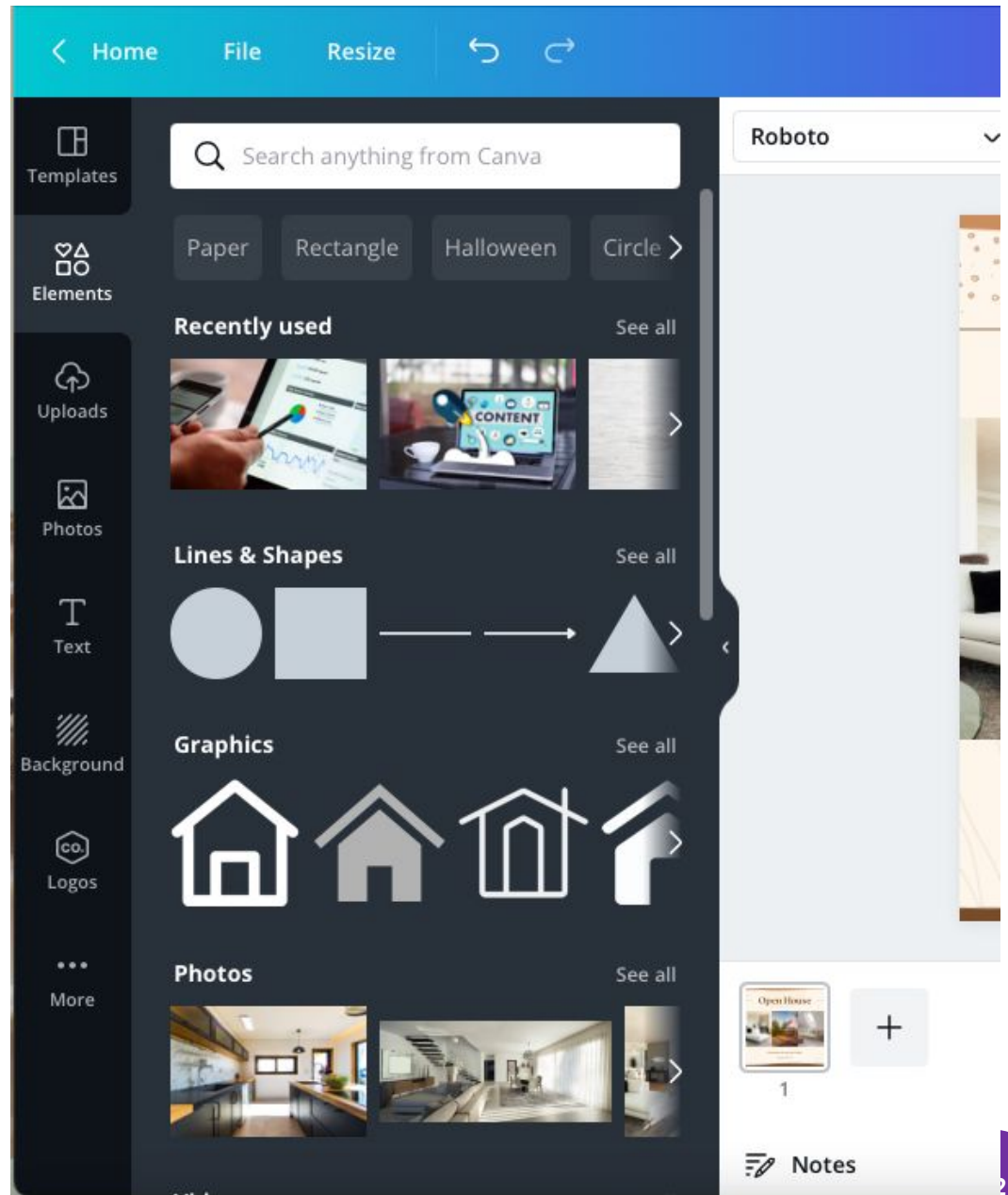
Picking a Template



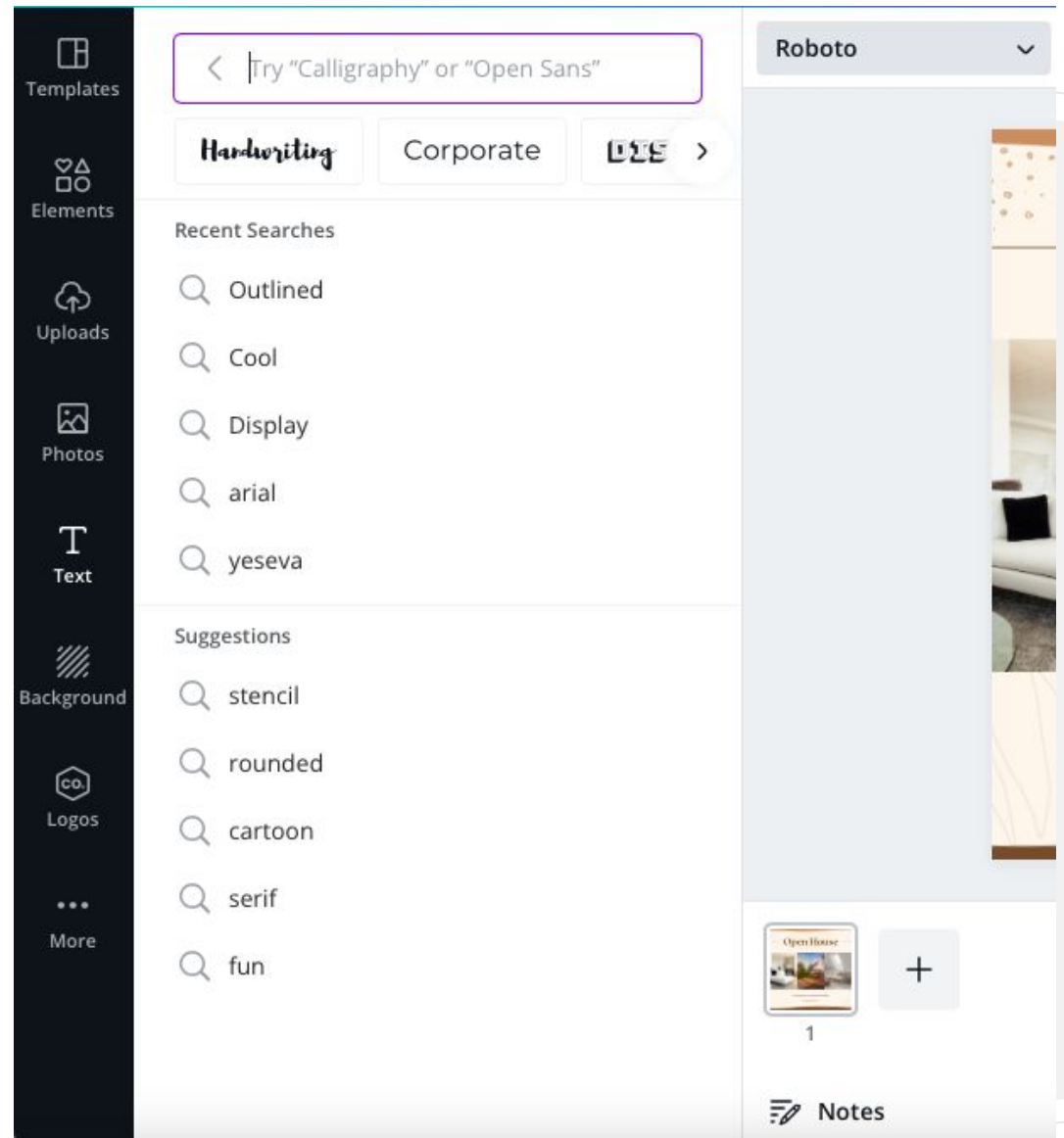
Other Types of Templates



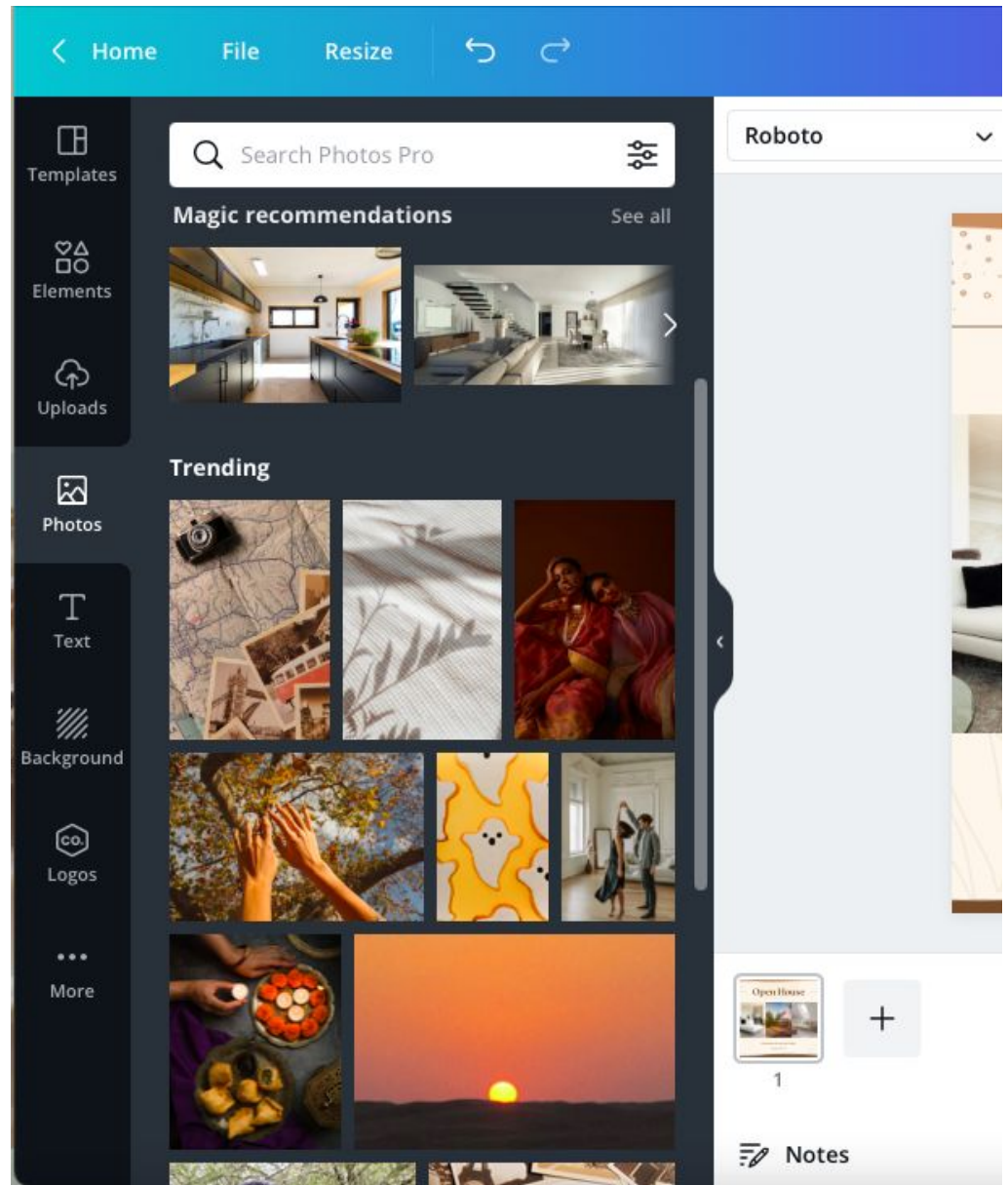
Adding Elements to Your Posts



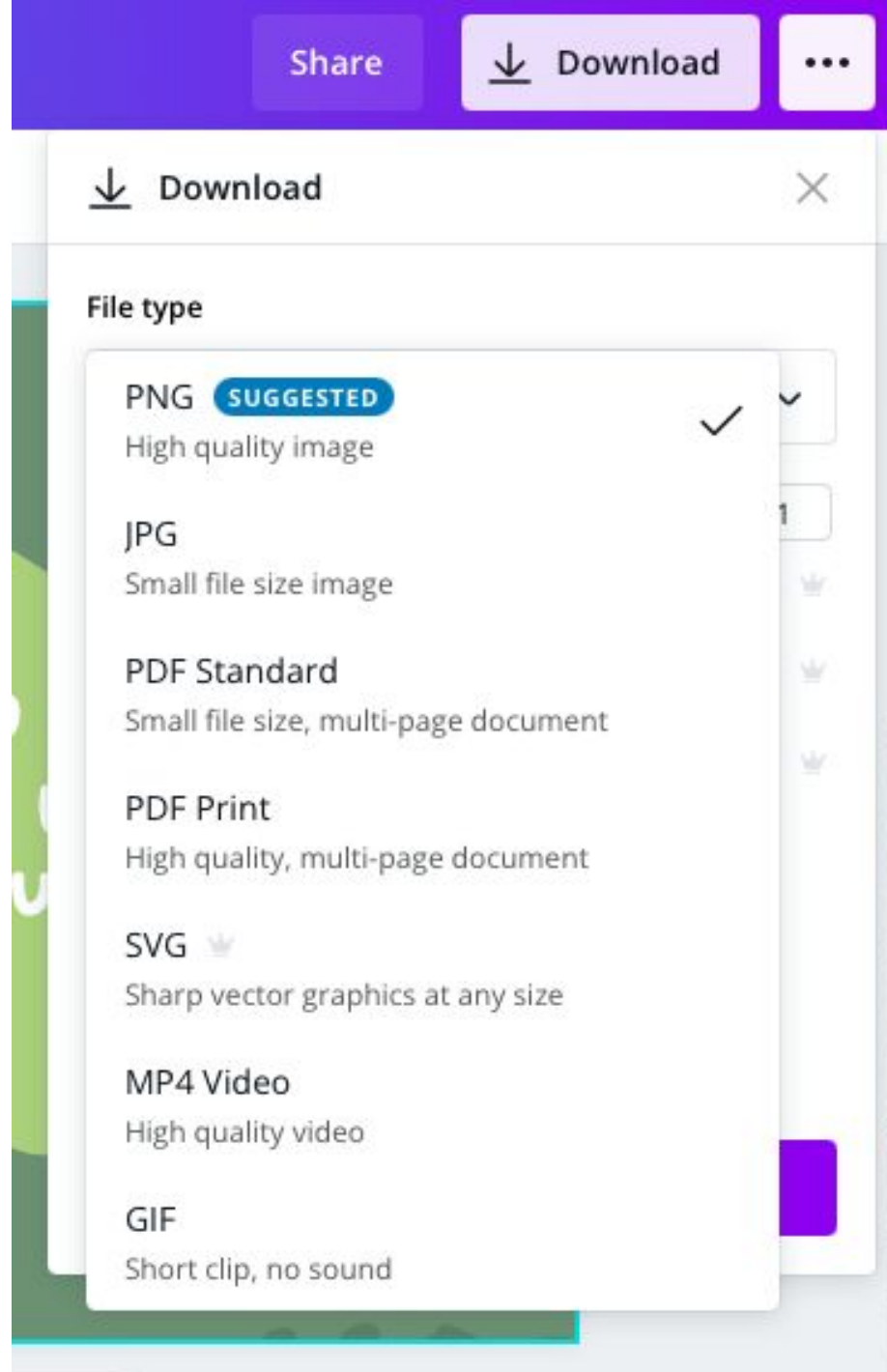
Picking Fonts

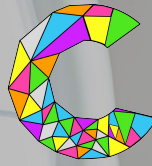


Adding or Replacing Photos



Downloading Your Graphic





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Thanks for Listening!

